



25 September 2020

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting (Meeting) of Experience Co Limited (ASX: EXP) will be held on Wednesday 28 October 2020 commencing at 11am (AEDT).

As a result of the potential health risks and Government restrictions in response to the Covid-19 pandemic, the Meeting will be held as a virtual online meeting. Details of how to register are included in the Meeting Materials referred to below.

In accordance with subsection 5(1)(f) of the Corporations (Coronavirus Economic Response) Determination (No.1) 2020 made by the Commonwealth Treasurer on 5 May 2000, the Notice of Meeting, accompanying explanatory statement and AGM Online User Guide (Meeting Materials) are being made available to shareholders electronically only and therefore physical copies will not be dispatched to shareholders.

This means:

- You can access the Meeting Materials online via EXP's share registry's website www.InvestorServe.com.au or via the Company's website www.experienceco.com/investors.
- A complete copy of the Meeting Materials has been released to the ASX Market announcements platform.
- If you have provided an email address and have elected to receive electronic communications from the Company, you will receive an email to your nominated email address with a link to an electronic copy of the Meeting Materials and the proxy form.

If you would like to receive electronic communications from the Company in future, please update your communication elections online at www.InvestorServe.com.au. If you have not yet registered, you will need your shareholder information including SRN/HIN details to register.

If you are unable to access the Meeting Materials online please contact EXP's share registry, Boardroom on enquiries@boardroomlimited.com.au or 1300 737 760 (within Australia) or +61 2 9290 9600 (Outside Australia) between 8:30am and 5:30pm (AEST) Monday to Friday, to arrange a copy.

We encourage all shareholders to lodge a directed proxy form as soon as possible in advance of the Meeting even if you are planning to attend the Meeting online.

Yours sincerely,

Kerry Robert East (Bob)
Experience Co Limited
Chairman

About Experience Co Limited (ASX: EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company. Founded in 1999 in Wollongong, Australia the Group has grown to a diversified adventure tourism business with core activities that include skydiving in Australia and New Zealand and Great Barrier Reef tour, and diving and snorkelling experiences. The Group's operations are located primarily on Australia's eastern seaboard from the Great Ocean Road in Victoria to Tropical North Queensland's Port Douglas, complimented by the skydiving operation in New Zealand located in the world-renowned Queenstown region.

